



FOR IMMEDIATE RELEASE

Tipton Communications Wins 2009 American Graphic Design Award

NEWARK, DEL., September 8, 2009 — Tipton Communications (www.tiptoncommunications.com), a Newark, Del., and Philadelphia-based marketing communications agency was recently named the winner of a 2009 American Graphic Design Award for its work designing employee publications for Carpenter Technology Corporation.

“We are pleased that our work to increase employee engagement has been recognized as being among the best in the nation,” said Dan Tipton, president and CEO of Tipton Communications. “We are very proud of the quality of our design work, which is so important to our ability to effectively deliver messages for our clients.”

Tipton was recognized for the creativity, effectiveness, and practicality of its publication design for the *Carpenter Connections* employee publication, which Tipton developed in concert with Carpenter Technology’s communications team.

“We have always known—and our clients have long recognized—that the work produced by our creative director Karen White and her team is consistently outstanding,” Tipton said. “But it is very nice to have that work singled out for honor by a nationwide panel of design experts.”

For more than four decades, the American Graphic Design Awards has recognized the best and brightest in the graphic design industry, and honors outstanding new work in 23 different categories – from print and packaging to internet and interactive design. Sponsored by Graphic Design USA, a monthly magazine for advertising and graphic design professionals, and NewPage, the largest coated paper manufacturer in North America, it is among the most prestigious of such events with only 15 percent of entries honored this year.

About Tipton Communications

Tipton Communications supports its clients with award-winning business communications services, including strategic communications planning, public relations, marketing communications, e-solutions, benefits communications, graphic design and executive and employee communications. We are at your service! For more information, please visit www.tiptoncommunications.com.

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